

学期 / Semester	2017年度 / Academic Year 前期 / First Semester	曜日・校時 / Day・Period	金 / Fri 1
開講期間 / Class period	2017/04/01 ~ 2017/09/27		
必修選択 / Required/Elective class	選択 / elective	単位数(一般/編入/留学) / Credits (general/admission/overseas)	2.0/2.0/2.0
時間割コード / Time schedule code	20171515007501	科目番号 / Subject code	15150075
科目ナンバリングコード / Numbering Code	ECMN 31702_391_8		
授業科目名 / Subject	国際経営論 / International Business Management		
編集担当教員 / Professor in charge of putting together the course syllabus	Umali Celia Lopez / Umali Celia Lopez		
授業担当教員名 (科目責任者) / Professor in charge of the subject	Umali Celia Lopez / Umali Celia Lopez		
授業担当教員名 (オムニバス科目等) / Professor(s)	Umali Celia Lopez / Umali Celia Lopez		
科目分類 / Class type	コース別科目, 応用科目, 自由科目 (専門), コース科目, 自由専門科目		
対象年次 / Year	3, 4	講義形態 / Class Form	講義 / Lecture
教室 / Class room	[ 経済 ] 新館 101 (講義室)		
対象学生 (クラス等) / Object Student	At the end of the course, the students will have a better understanding of the rapidly changing international trade and investment environment, and the globalization drivers in a nation that can create the potential for international business firms to achieve the benefits of a global strategy.		
担当教員Eメールアドレス/E-mail address	umari@nagasaki-u.ac.jp		
担当教員研究室/Laboratory	Main bldg. Rm. 504		
担当教員TEL/Tel	095-820-6327		
担当教員オフィスアワー/Office hours	Monday-Wednesday 9am - 4pm		
授業の概要及び位置づけ/Course Outline and Objectives	In this lecture, the students will study the motivations of international business firms, the theories of international trade and foreign direct investments, economic agreements and their influence on the firms' international operations and strategic choices.		
授業到達目標/Goal	The main goals of this lecture are to study the global business environment where international business firms operate as well as the strategies they adopt to compete in a fast changing global market.		
授業方法 (学習指導法) /Method	Lecture and assignments		
授業内容/Class outline/Con	第1回 Orientation 第2回 International Business and the Global Market 第3回 Motivations of International Business Firms 第4回 Differences in Culture 第5回 Same 第6回 Theories of International Trade 第7回 Same 第8回 Instruments of Trade Policy 第9回 Mid-term exam 第10回 Theories of Foreign Direct Investments (FDIs) 第11回 Same 第12回 Advantages and Disadvantages of FDIs 第13回 Regional Integration: ASEAN, EU, NAFTA 第14回 Entry Strategies 第15回 Strategic Alliances		
事前、事後学習の内容/Preparation & Review			
キーワード/Key word	International business, globalization, international trade and investment, strategy		
教科書・教材・参考書/Textbook, Teaching material, and Reference book	Charles Hill, International Business-Competing in the Global Marketplace, McGraw-Hill, 2016.		
成績評価の方法・基準等/Evaluation	Assignments (20), mid-term exam (40%) and final exam (40%)		
受講要件 (履修条件) /Requirements	Good knowledge of English is important.		
アクセシビリティ/Accessibility			
備考 (URL) /Remarks(URL)			
学生へのメッセージ/Message for students	Lectures, homework and exams are all in English.		